



# Taat Embroidery





# History

The Indian culture has always been about Zero Waste. We have seen our mothers turn that old t shirt into a mop before it is thrown away. The craft of Taat embroidery is the same. Women from all over India have been utilizing industrial waste of cement bags to create hand fans and bags for domestic use. Embroidering them and adding various trims to make them look beautiful while serving a purpose. HCL while doing a research on existing craft of Kachhauna we found this and thought to take this very idea to the next level. We have aspired to train women who have been making similar type of product in the block of Hardoi and utilizes their skills in making products for the modern market all the while helping them become independent and earn a sustainable income.

The background of the entire page is a solid light orange color. Overlaid on this background is a large, stylized sunburst or fan-like pattern. This pattern is composed of numerous elongated, teardrop-shaped segments that radiate outwards from the center, creating a circular effect. The segments are a slightly darker shade of orange than the background, and they are arranged in a way that gives the impression of a fan or a sun's rays.

## SECTION 1

# Big 1 Shopper Bag

















## SECTION 2

# Small 1 Shopper Bag





















## SECTION 3

# Shopper Bag 2



























The background of the slide is a solid light orange color. It features a large, stylized sunburst or fan-like pattern in a darker shade of orange. The pattern consists of numerous elongated, pointed shapes radiating outwards from the center, creating a circular effect around the text.

SECTION 4

**Shopper Bag 3**



























SECTION 5

# Table Mats



















## SECTION 6

### Pouch

















SECTION 7

Travel Pouch







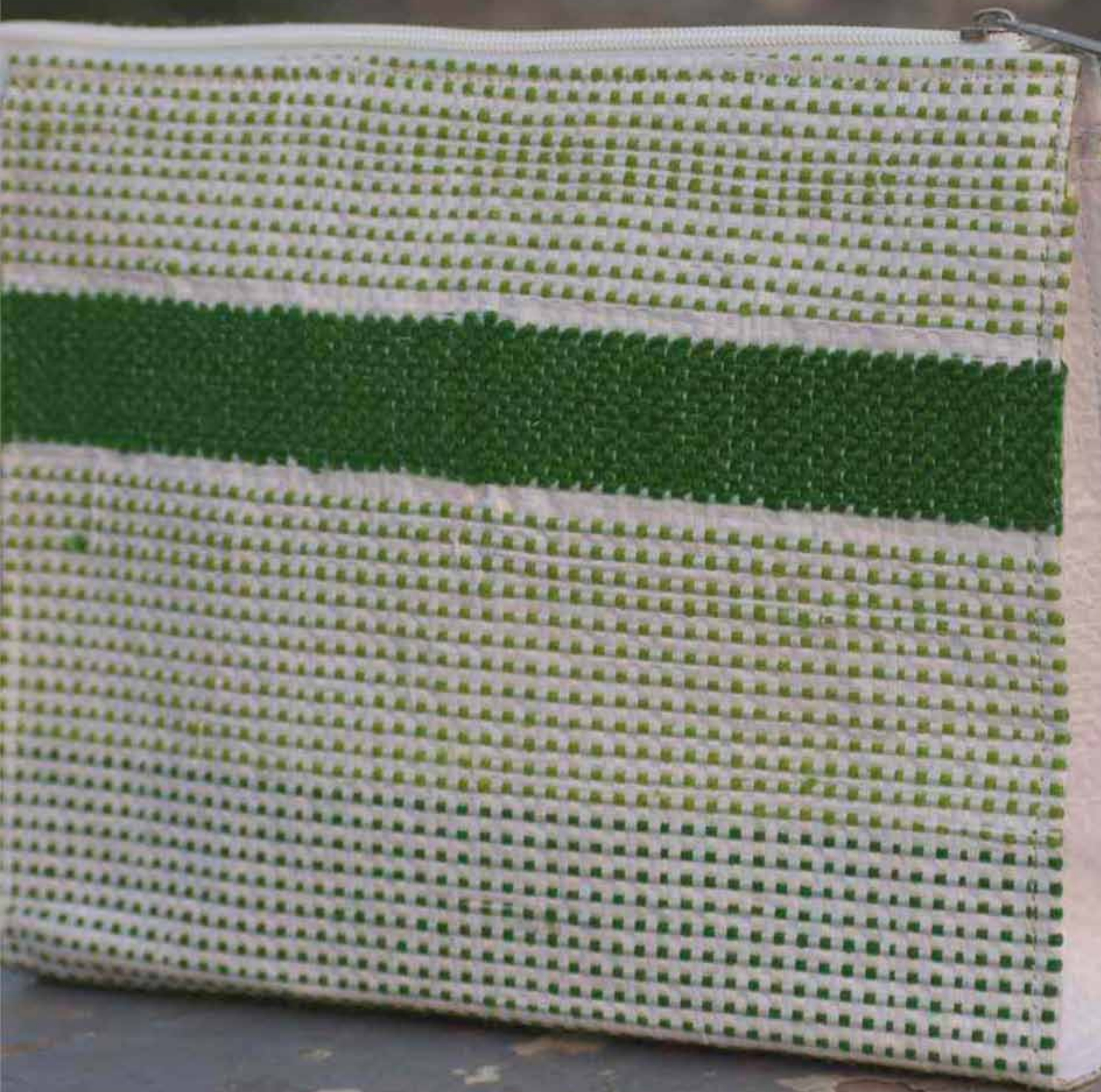










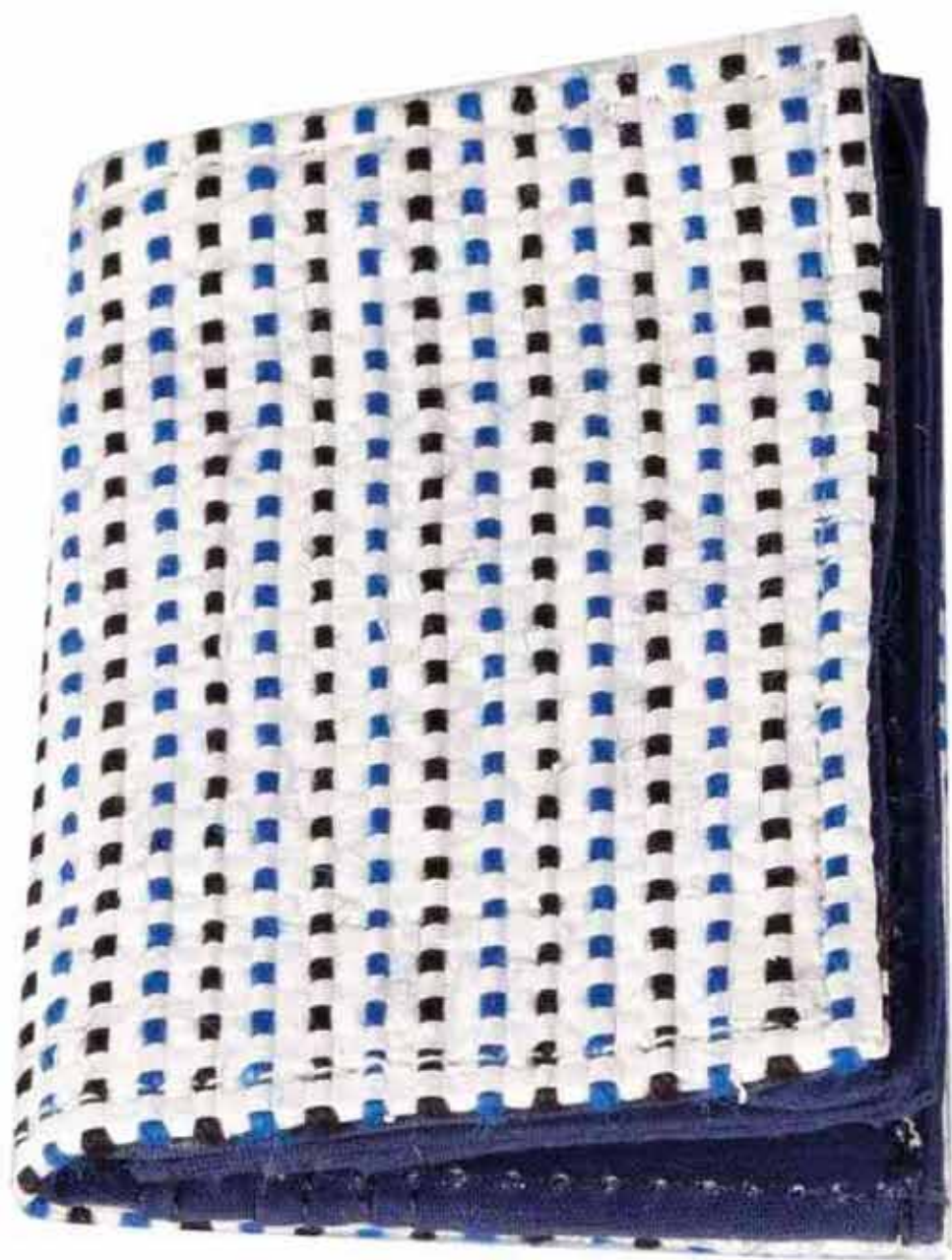


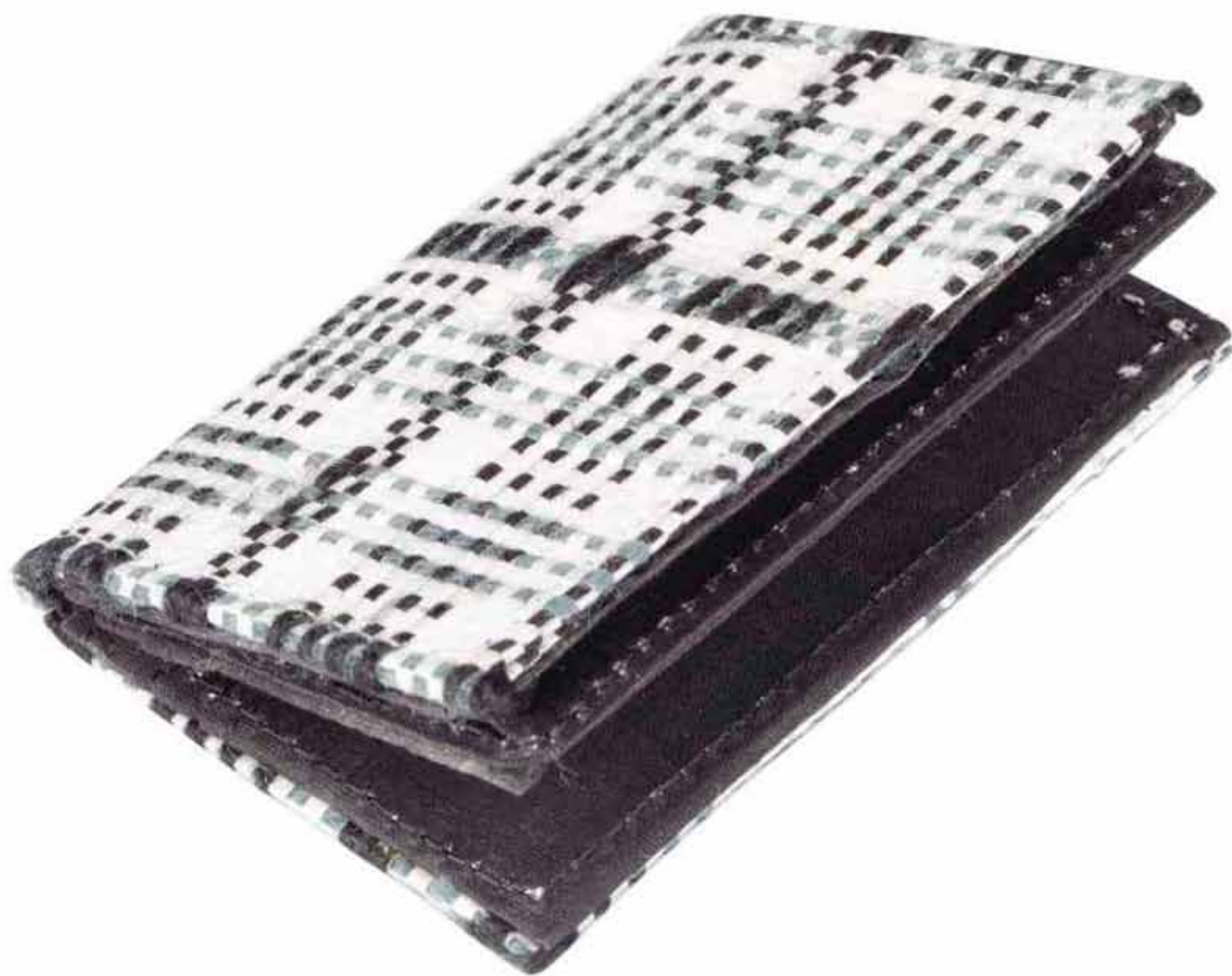


The background of the page is a solid light orange color. It is decorated with a pattern of darker orange, stylized, elongated shapes that radiate from the center, resembling the rays of a sun or a stylized floral pattern.

## SECTION 8

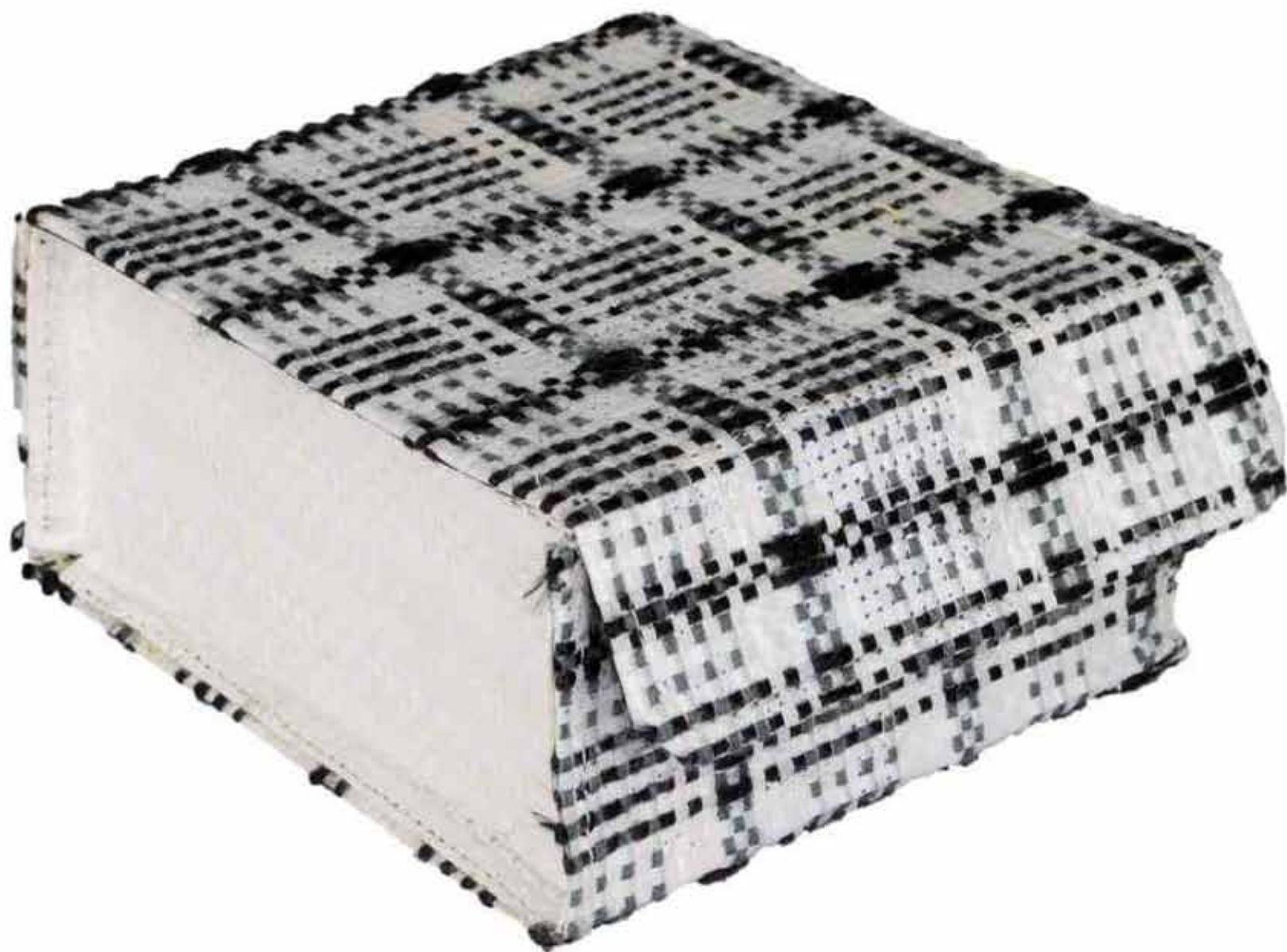
# Corporate







Utility Box



Utility Box



Utility Box



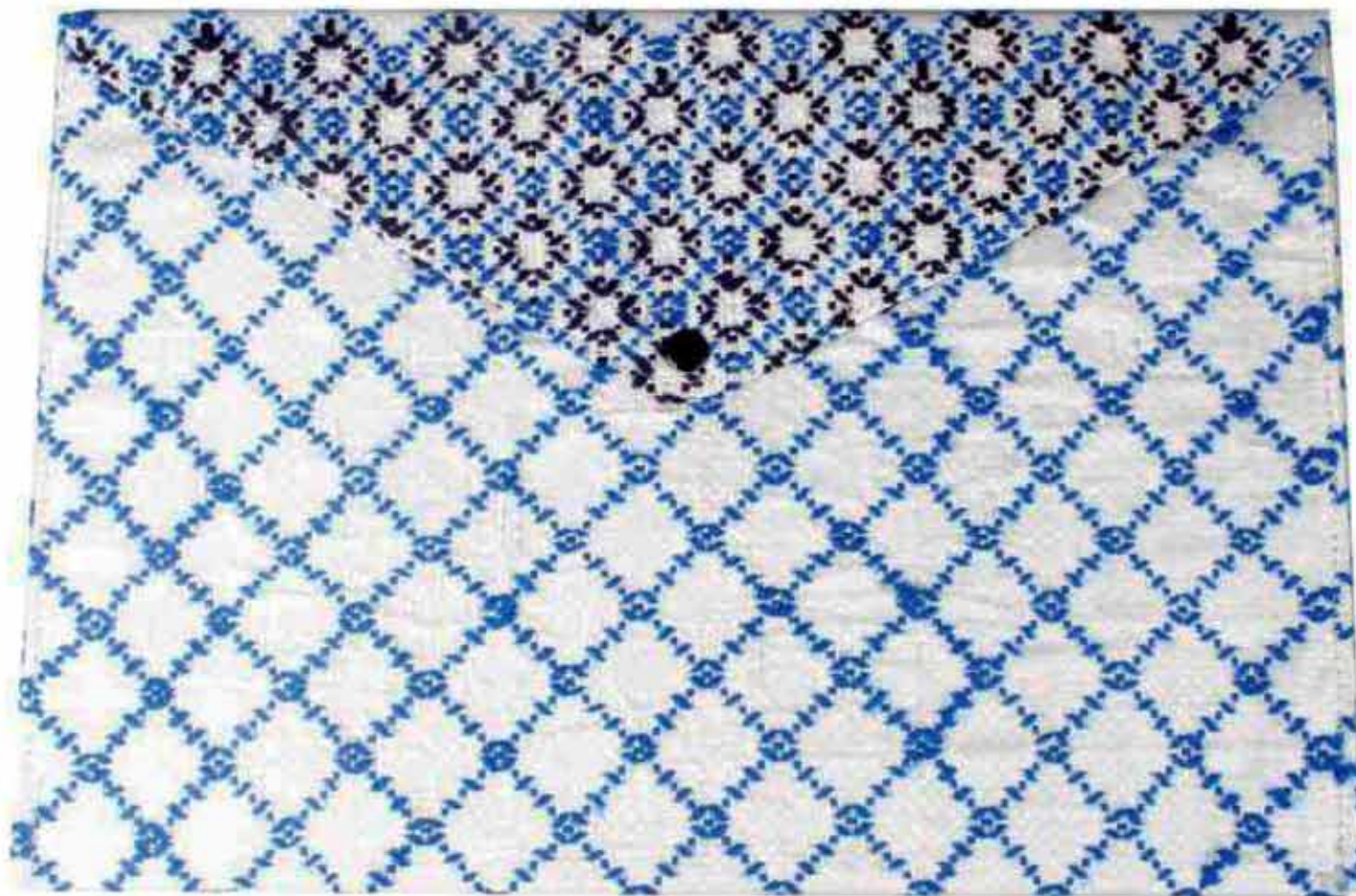
Utility Box



# File Folder



# Document Holder



## I-Pad Sleeves



Laptop Bag



# Laptop Sleeves



"Samuday Crafts is an artisans owned Handicraft Social Enterprise, based in Hardoi, Uttar Pradesh, working to provide livelihood opportunities to the rural women by reviving existing crafts and creating products for urban spaces. By purchasing this product, you are shaping the lives of artisans that stayed in the shadows for long time."

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