



Chikankari & Embroidery





History

Chikankari is an ancient form of white floral embroidery. In popular belief, it is said that Noor Jahan (last wife of Mughal emperor Jahangir) introduced this craft in India. Accepted and adopted by the Nawab of Lucknow, it evolved and attained its glory as a traditional practice in the city. Today, Chikankari is practiced widely and is essentially a commercial activity in and around Lucknow.

Traditionally, the art of Chikankari has been passed on from one generation to another. To the despair of many experts, today Chikan is being produced all over India, and even simple thread work is being passed off as Chikan causing the Lucknavi Chikan work to lose its luster. It is also practiced as an additional source of income for women and young girls when they sit idle post completing their domestic work. As part of our program for income generation, we strive to retain this art in its pure form.

































"Samuday Crafts is an artisans owned Handicraft Social Enterprise, based in Hardoi, Uttar Pradesh, working to provide livelihood opportunities to the rural women by reviving existing crafts and creating products for urban spaces. By purchasing this product, you are shaping the lives of artisans that stayed in the shadows for long time."

SAMUDAY CRAFTS PVT. LTD.

samudaycrafts@gmail.com

Contact - +91 8303836411

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